



**The 11th Annual NAIOP Fight Night presented by CoStar Group**  
*The Premier Commercial Real Estate Networking Event of the Year*  
**October 17, 2024 · ReelWorks, Denver**

## MARKETING GUIDE

**JOIN THE COMMERCIAL REAL ESTATE INDUSTRY'S ELITE FOR AN EVENING OF LIMITLESS NETWORKING, COCKTAILS, AND RINGSIDE ENTERTAINMENT AT THE MUST ATTEND EVENT OF THE YEAR.**

Thank you for your interest in supporting the Annual NAIOP Colorado Fight Night, presented by CoStar Group, and benefiting Denver Children's Foundation.

The evening will be a night to remember with first class treatment for attendees. Program features for Fight Night include:

- "Real Estate Ringers" Bouts featuring boxing talent from the local real estate industry.
- LIVE professional boxing matches
- Continuous Passed Hors d'oeuvres, tapas and small plates served throughout the evening.
- Specialty Cocktails and Open Bar.
- Chance to win wide selection of quality raffle prizes.
- Opportunity to attend the Official Fight Night Weigh-In Party scheduled for late October.
- Unlimited Networking and Business Development Opportunities.
- Plus, Complimentary After Party!

Proceeds from the raffle sales will benefit Denver Children's Foundation (DCF) — a non-profit comprising more than 100 young men who volunteer a substantial amount of time to raise money on behalf of disadvantaged youth in our local community.

All tables and tickets to attend NAIOP Fight Night are available through our 2024 Marketing Packages.

### **SIGN UP TODAY**

**Sponsorship Deadline is Friday, October 11, 2024.**

Please review the sponsorship and marketing opportunities, to following on the next pages. If you have any questions concerning marketing opportunities or to secure your sponsor package, contact us:

Brandon Kramer, 2024 Fight Night Co-Chair  
 (605) 390-1248

[Brandon.Kramer@marcusmillichap.com](mailto:Brandon.Kramer@marcusmillichap.com)

John Huemoller, 2024 Fight Night Co-Chair  
 (303) 656-3997

[Jhuemoller@firstam.com](mailto:Jhuemoller@firstam.com)

Jayma File, NAIOP Staff  
 (303) 518-4289

[Jayma@naiop-colorado.org](mailto:Jayma@naiop-colorado.org)





# ANNUAL NAIOP FIGHT NIGHT PRESENTED BY COSTAR GROUP

**OCTOBER 17, 2024 ·  
REELWORKS, DENVER**

**SPECIAL EARLY BIRD PRICING THROUGH OCTOBER 4, 2024**

## **Naming Rights Sponsor—\$40,000**

[SOLD OUT—CoStar Group, Inc.]

- **EXCLUSIVE** Named Sponsor of Fight Night with year round logo recognition at major NAIOP events and on the Chapter website.
- Includes **Elite Ringside Tickets for 10** with Cocktail Service
- Opportunity to address crowd from Boxing Ring
- Chance to participate on the Fight Night Committee
- Tickets Weigh-In Party
- Tickets to annual NAIOP events to include Awards, Real Estate Challenge, Golf, and more!
- Logo on all pre-event event marketing
- Inclusion in event sponsor signage
- Dedicated social media post to promote the event

## **Real Estate Ringers Bout Sponsor—\$8,500**

[SOLD OUT—Monfort Companies, Marcus & Millichap, Halaby Capital, NAIOP Developing Leaders, Edge Home Finance, SRS Real Estate, Catamount Constructors, PMG Construction]

**EXCLUSIVE** Opportunity to Sponsor Boxers from the RE Industry in **Sanctioned Bout!**

- Includes **Elite Ringside Tickets for 10**
- Custom branded fighter robe/trunks for your boxer
- Opportunity to escort boxer to the ring
- Tickets to Weigh-In Party
- Logo on all pre-event marketing
- Inclusion in event sponsor signage
- Social media mention in pre-event marketing

## **Individual Tickets—Pending Availability**

- \$750 Members
- \$550 Developing Leader Members
- \$1,000 Non-Members

## **Elite Sponsor —\$6,000 Early / \$6,500 Late**

[4 OF 10 AVAILABLE]

- Ringside Tickets for 10 with Cocktail Service
- Tickets to Weigh-In Party
- Logo on all pre-event marketing
- Inclusion in event sponsor signage
- Elite Half Package with 5 Tickets - \$4,500

## **Premium Sponsor—\$5,500 Early / \$6,000 Late**

[4 OF 20 AVAILABLE]

- Tickets for 10
- Logo on all pre-event marketing
- Inclusion in event sponsor signage
- Premium Half Package with 5 Tickets - \$4,000

## **VIP Lounge Sponsor—\$8,500**

[SOLD OUT]

- Tickets for 10
- Exclusive access to elevated lounge area during event for up to 50 guests, accessible by branded wristband
- Exclusive VIP BAR with dedicated service
- Logo branding in VIP lounge area
- Logo on all pre-event marketing
- Inclusion in event sponsor signage
- Social media mention

## **Weigh-In Party Sponsor—\$8,500**

[SOLD OUT]

- Tickets for 10
- Official “Weigh-In” Sponsor and host of the Weigh-In Party with tickets for up to 25 guests
- Logo on all pre-event marketing
- Inclusion in event sponsor signage
- Social media mention





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### **After Party Sponsor—\$7,500**

[SOLD OUT - Alcorn Construction]

- Tickets for 5
- Official “After-Party” Sponsor
- Logo on all pre-event marketing
- Inclusion in event sponsor signage
- Mention during the program
- Social media mention

### **Bar Sponsor—\$7,500**

[SOLD OUT—Murray & Stafford, Parkside Financial Bank & Trust]

- Tickets for 5
- Logo on bar signage, cups and napkins
- Logo on all pre-event marketing
- Inclusion in event sponsor signage
- Mention during the program
- Social media mention

### **Lanyard Sponsor—\$7,500**

[SOLD OUT—Brinkmann Constructors]

- Tickets for 5
- Logo on lanyards
- Logo on all pre-event marketing
- Inclusion in event sponsor signage
- Mention during the program
- Social media mention

### **Photo Booth Sponsor—\$7,500**

[SOLD OUT—MiHi Entertainment]

- Tickets for 5
- Logo on digital and printed photos
- Logo on all pre-event marketing
- Inclusion in event sponsor signage
- Mention during the program
- Social media mention

### **Cigar Lounge Sponsor—\$6,000 Early / \$6,500 Late**

[1 AVAILABLE]

- Tickets for 5
- Logo on cigar bands
- Logo on all pre-event marketing
- Inclusion in event sponsor signage

### **Corner Sponsor—\$6,000 Early / \$6,500 Late**

[3 of 4 AVAILABLE]

- Tickets for 5
- Logo printed on 1 ring corner cushion
- Logo on all pre-event marketing
- Inclusion in event sponsor signage

### **Late Night Bites Sponsor—\$6,000 Early / \$6,500 Late**

[1 AVAILABLE]

- Tickets for 5
- Logo on Late Night Bite sweets-n-snacks
- Logo on all pre-event marketing
- Inclusion in event sponsor signage

### **Lavatory Sponsor—\$6,000 Early / \$6,500 Late**

[1 AVAILABLE]

- Tickets for 5
- Host/hostess in the restroom with custom signage
- Logo on all pre-event marketing
- Inclusion in event sponsor signage

### **Theme Cocktail Sponsor—\$6,000 Early / \$6,500 Late**

[1 AVAILABLE]

- Tickets for 5
- Logo recognition on specialty bar
- Logo on all pre-event marketing
- Inclusion in event sponsor signage

### **Valet Sponsor—\$6,000 [SOLD OUT]**

- Tickets for 5
- Logo recognition on Valet Tickets and Signage
- Logo on all pre-event marketing
- Inclusion in event sponsor signage



# 2024 FIGHT NIGHT SPONSOR FORM

<u>Sponsor Level</u>	<u>Early</u>	<u>Late</u>	<u>Availability</u>
<input type="checkbox"/> NAMING RIGHTS SPONSOR	\$40,000		SOLD OUT
<input type="checkbox"/> REAL ESTATE RINGERS SPONSOR	\$8,500		SOLD OUT
<input type="checkbox"/> ELITE FULL SPONSOR (10 TICKETS)	\$6,000	\$6,500	3 AVAILABLE
<input type="checkbox"/> ELITE HALF SPONSOR (5 TICKETS)	\$4,500	\$5,000	2 AVAILABLE
<input type="checkbox"/> PREMIUM FULL SPONSOR (10 TICKETS)	\$5,500	\$6,000	3 AVAILABLE
<input type="checkbox"/> PREMIUM HALF SPONSOR (5 TICKETS)	\$4,000	\$4,500	2 AVAILABLE
<input type="checkbox"/> VIP LOUNGE SPONSOR (10 TICKETS)	\$8,500		SOLD OUT
<input type="checkbox"/> WEIGH-IN SPONSOR (10 TICKETS)	\$8,500		SOLD OUT
<input type="checkbox"/> AFTER PARTY SPONSOR	\$7,500		SOLD OUT
<input type="checkbox"/> BAR SPONSOR	\$7,500		SOLD OUT
<input type="checkbox"/> LANYARD SPONSOR	\$7500		SOLD OUT
<input type="checkbox"/> PHOTO BOOTH SPONSOR	\$7,500		SOLD OUT
<input type="checkbox"/> CIGAR SPONSOR	\$6,000	\$6,500	1 AVAILABLE
<input type="checkbox"/> CORNER SPONSOR	\$6,000	\$6,500	3 AVAILABLE
<input type="checkbox"/> LATE NIGHT BITES SPONSOR	\$6,000	\$6,500	1 AVAILABLE
<input type="checkbox"/> LAVATORY SPONSOR	\$6,000	\$6,500	1 AVAILABLE
<input type="checkbox"/> THEME COCKTAIL SPONSOR	\$6,000	\$6,500	1 AVAILABLE
<input type="checkbox"/> VALET SPONSOR	\$6,000		SOLD OUT

To confirm your sponsorship please return this completed form to the NAIOP Colorado office **no later than October 11, 2024**, the attention of Jayma File via email to [jayma@naiop-colorado.org](mailto:jayma@naiop-colorado.org) and [info@naiop-colorado.org](mailto:info@naiop-colorado.org).

Mail or Email form and payment to:  
**NAIOP Colorado**  
**1391 Speer Blvd., Ste. 450, Denver, CO 80204**  
**Tel: 303.782.0155**  
**Email: [info@naiop-colorado.org](mailto:info@naiop-colorado.org)**

**Sponsor Cancellation Policy:** Cancellations made 30 days or more in advance of the event will receive a full refund. After 5:00 PM MT on **October 1, 2024**, **ALL SPONSORSHIPS SALES ARE FINAL** and there will be no refunds. If for some reason the event is cancelled or postponed, your sponsorship will be transferred to the rescheduled date.



\_\_\_\_\_

Contact Name

\_\_\_\_\_

Company

\_\_\_\_\_

Address

\_\_\_\_\_

City State Zip

\_\_\_\_\_

Phone

\_\_\_\_\_

E-mail

\_\_\_\_\_

Web Page URL

Total Charge: \$ \_\_\_\_\_

**Note:** Any credit card transactions over \$1,500 will be charged a one-time processing fee of \$275. Discounted 2024 rates available through August 31, 2024, only. Fees must be paid in full by October 11, 2024.

\_\_\_\_\_

Authorized by Name (Print):

\_\_\_\_\_

Signature