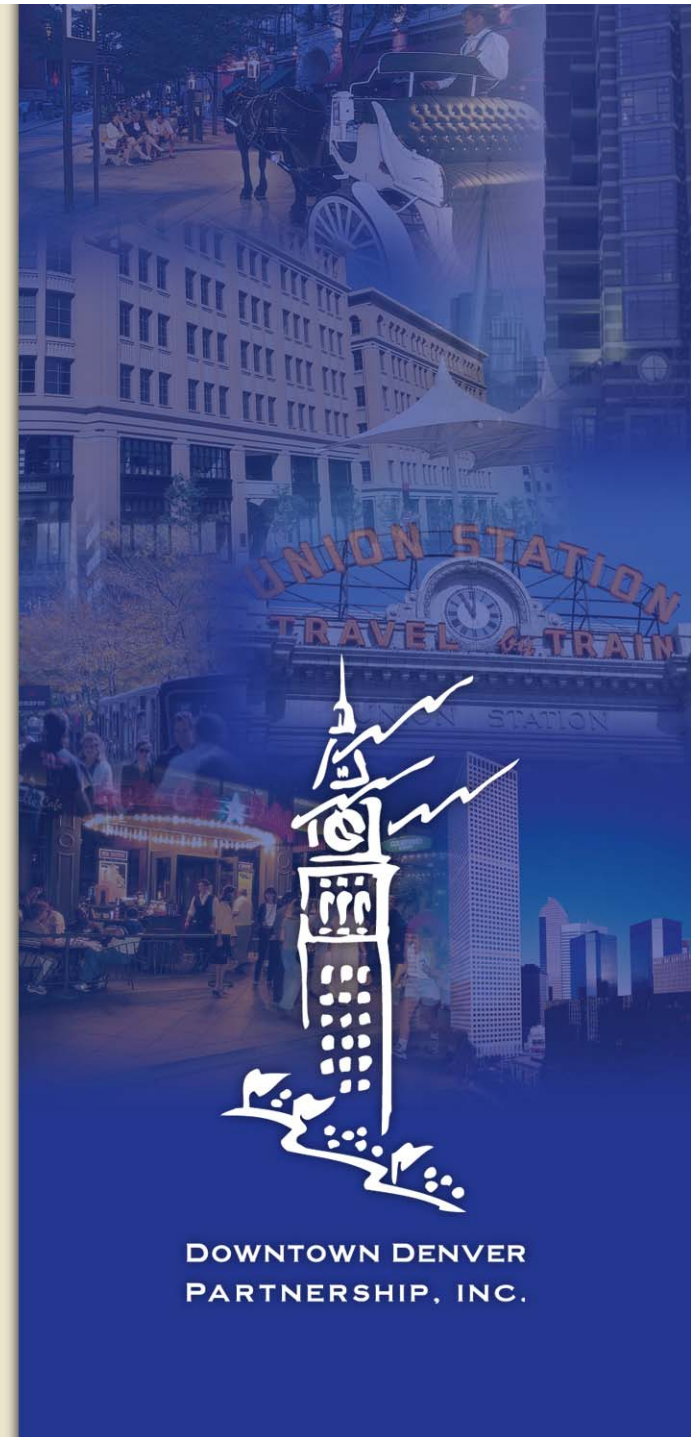


Downtown Denver: Retail Hotspot

Tami Door
President & CEO
Downtown Denver Partnership

Tuesday, October 14th, 2008



DOWNTOWN DENVER
PARTNERSHIP, INC.

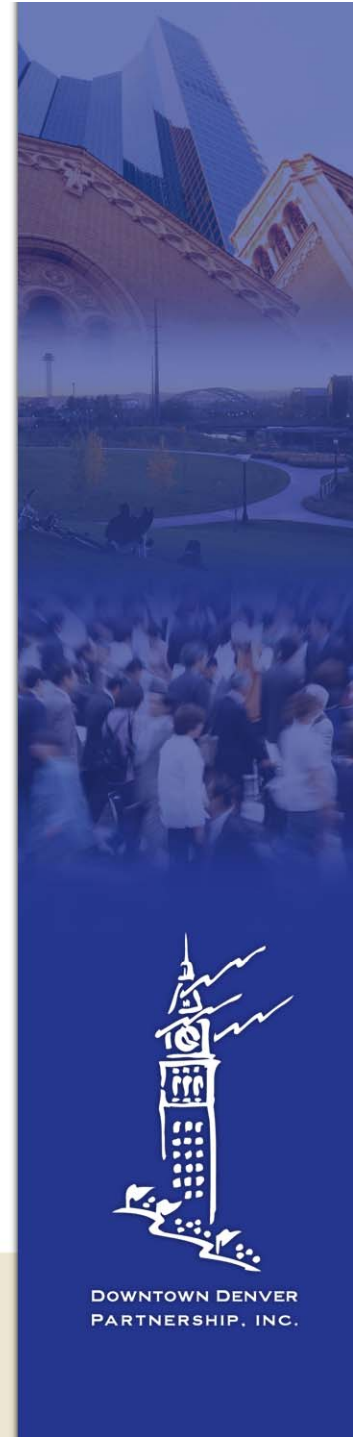
Downtown Facts

- Downtown population: 63,000 residents within a 1.5 mile radius
- CBD, LoDo & CBV population: 10,000 residents
- Workforce: 110,000
- Pedestrian counts, summer 2008: Over 30,000 pedestrians on 16th Street Mall on a weekday.
- Auraria Campus & Emily Griffith Opportunity School: Over 55,400 students, faculty & administrators
- Visitors, 2007: 12.2 million

DOWNTOWN DENVER PARTNERSHIP

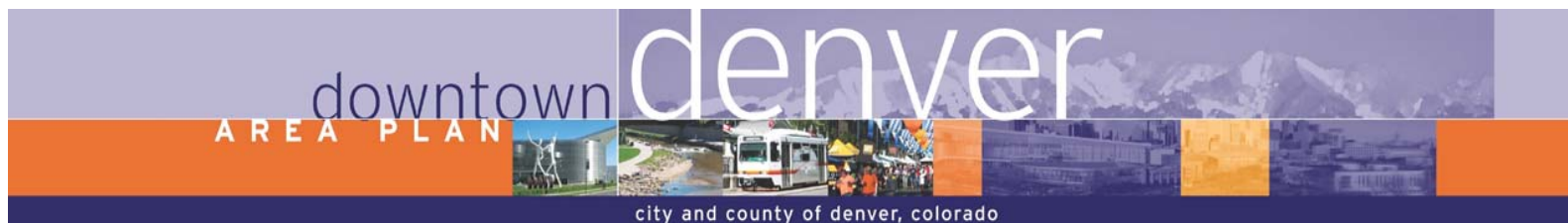
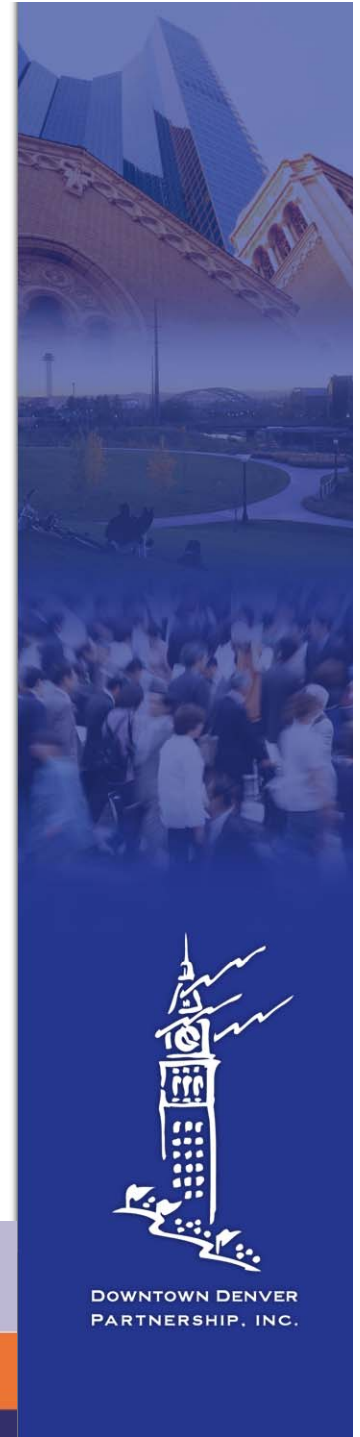


DOWNTOWN DENVER
PARTNERSHIP, INC.



2007 Downtown Area Plan Highlights

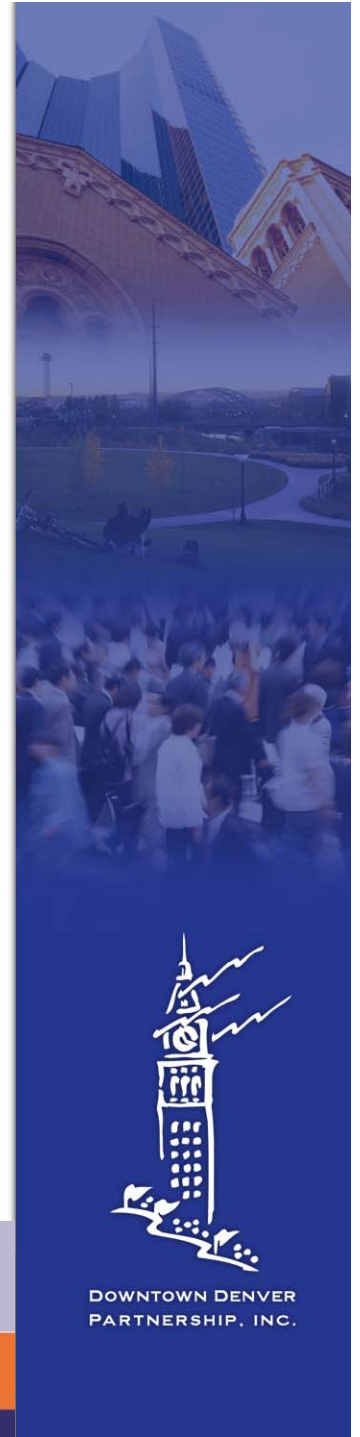
- Over 18-month public process
- Input from approximately 2,000 participants
- 5 Vision Elements
- 19 Strategies
- 7 Transformative Projects
- 1000 Small Steps



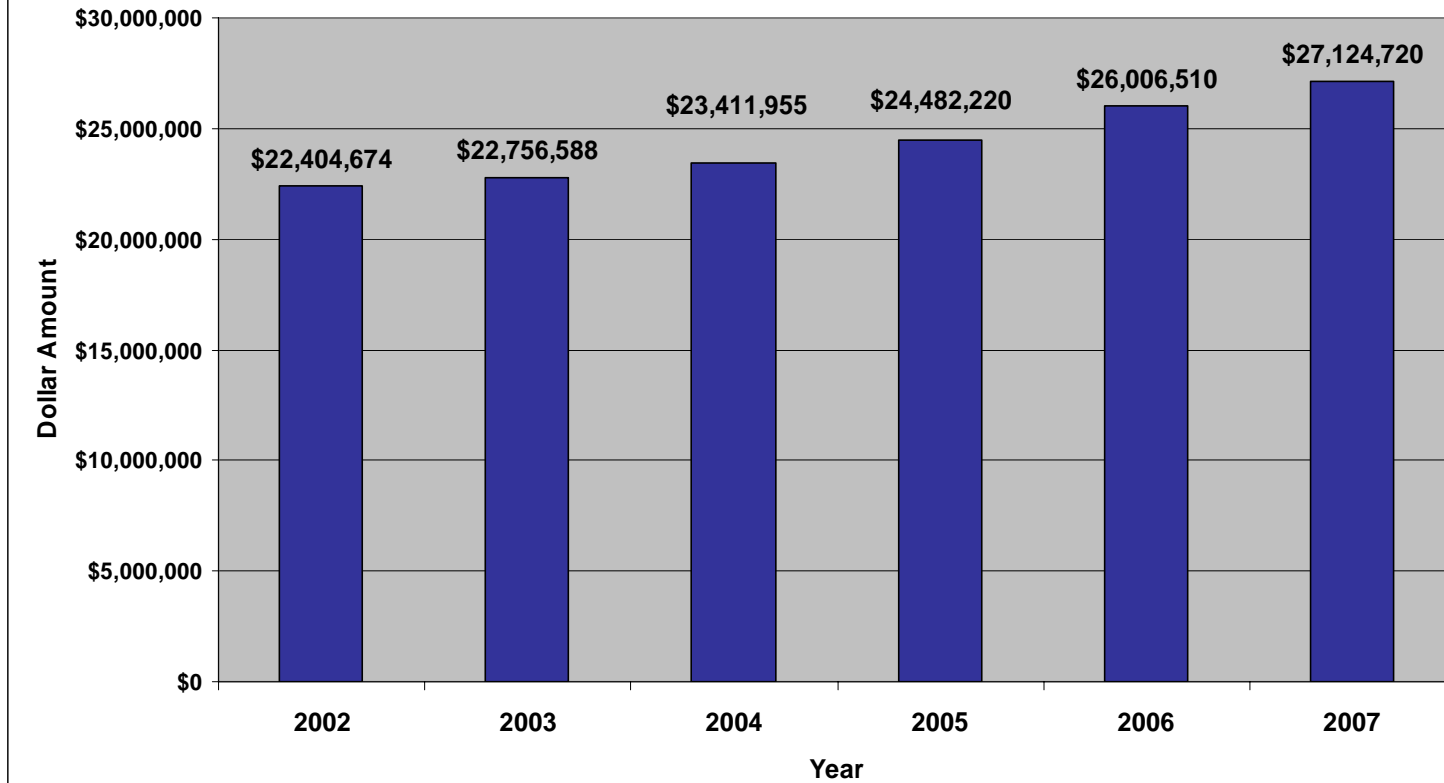
DOWNTOWN DENVER
PARTNERSHIP, INC.

Downtown Area Plan: Retail Component

- Reinforce existing retail centers and/or develop new retail clusters.
- Establish retail management plan for 16th Street Mall between Welton and Curtis Streets.
- Develop a public market – a regional destination.
- Implement marketing plan for Downtown retail.
- Encourage neighborhood-serving retail in every district.



Total BID Sales Tax Revenues: 2002-2007

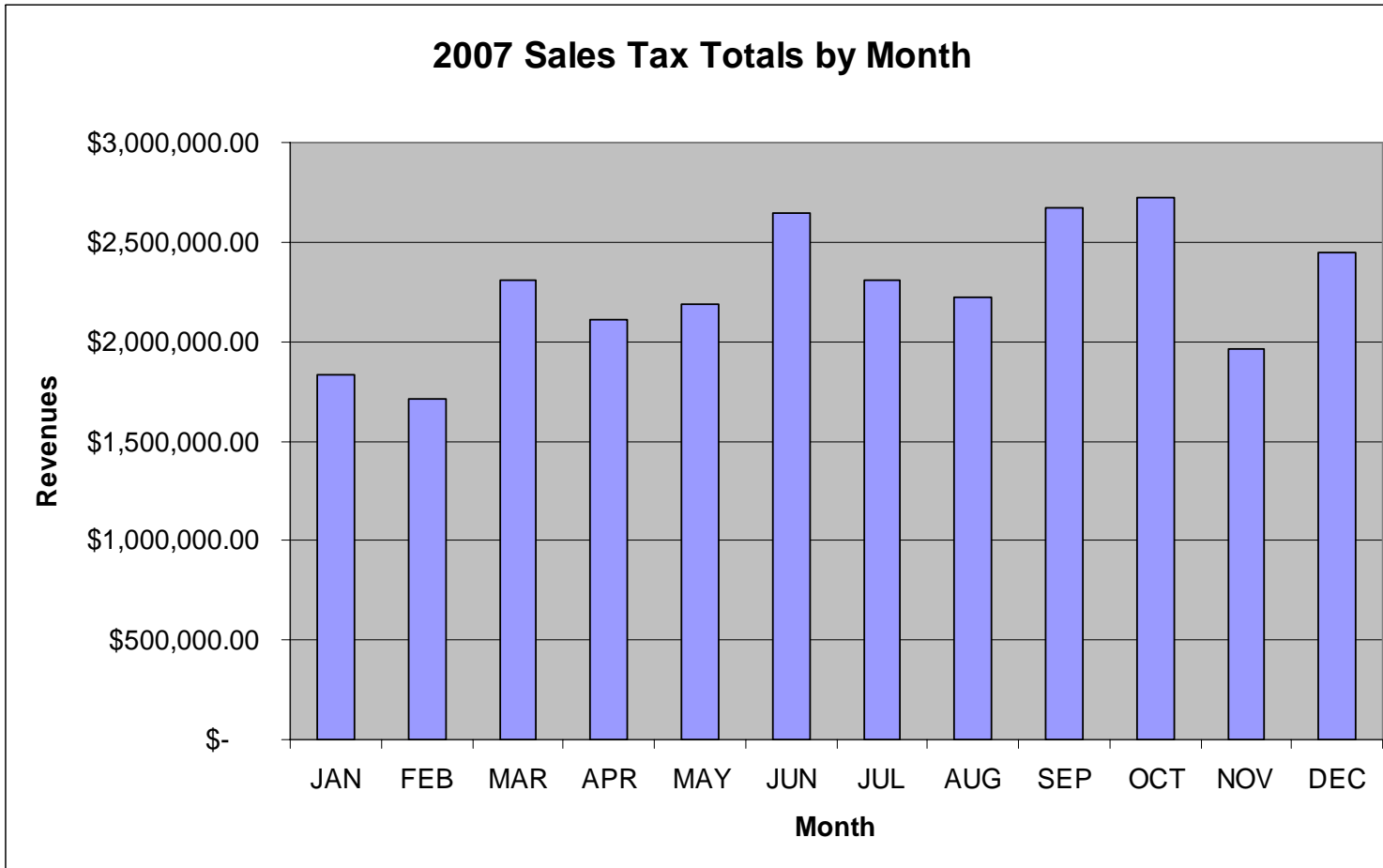


Source: City and County of Denver, Department of Revenue

DOWNTOWN DENVER PARTNERSHIP



DOWNTOWN DENVER
PARTNERSHIP, INC.

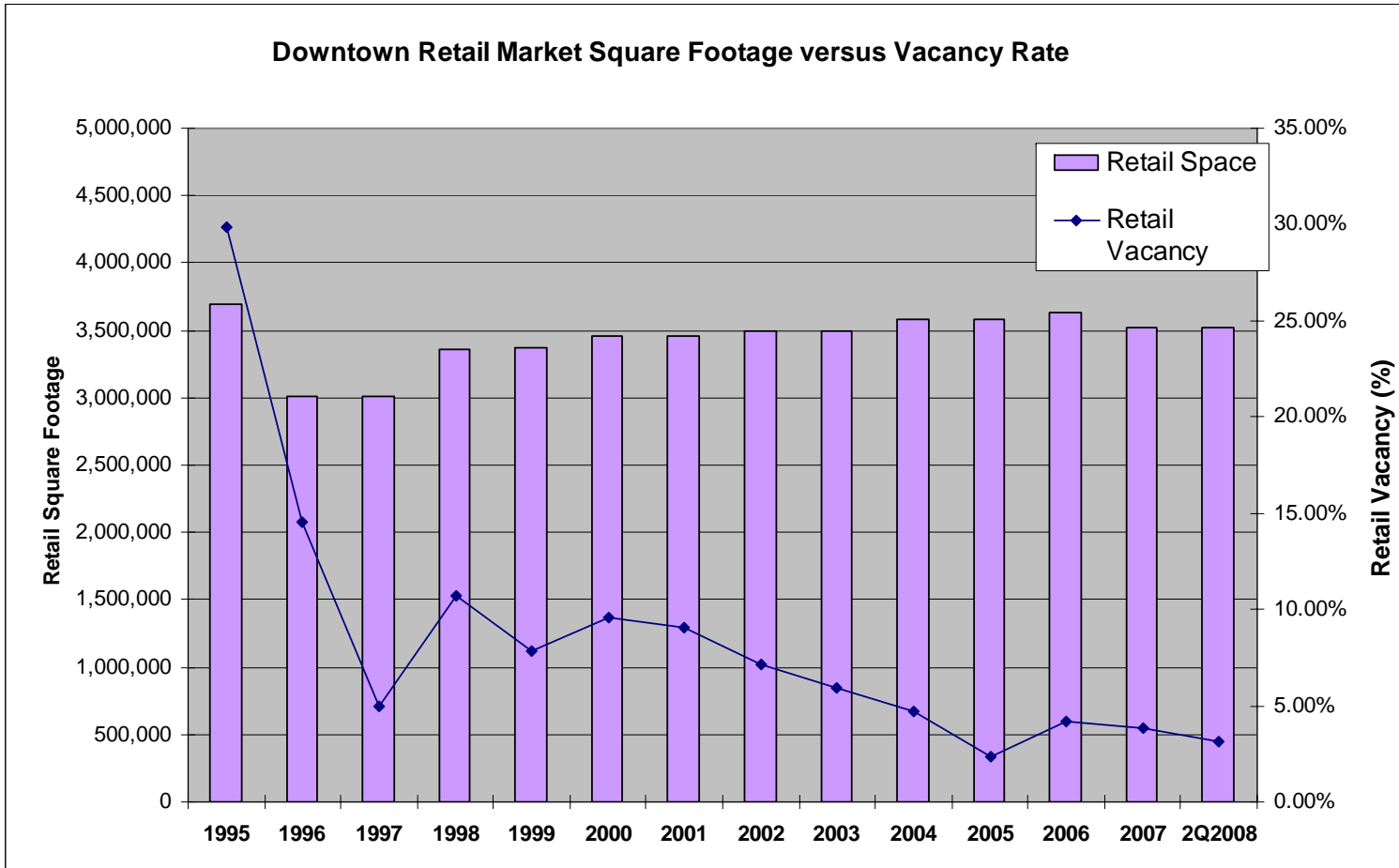


Source: City and County of Denver, Department of Revenue

DOWNTOWN DENVER PARTNERSHIP



DOWNTOWN DENVER
PARTNERSHIP, INC.



Source: Frederick Ross

DOWNTOWN DENVER PARTNERSHIP

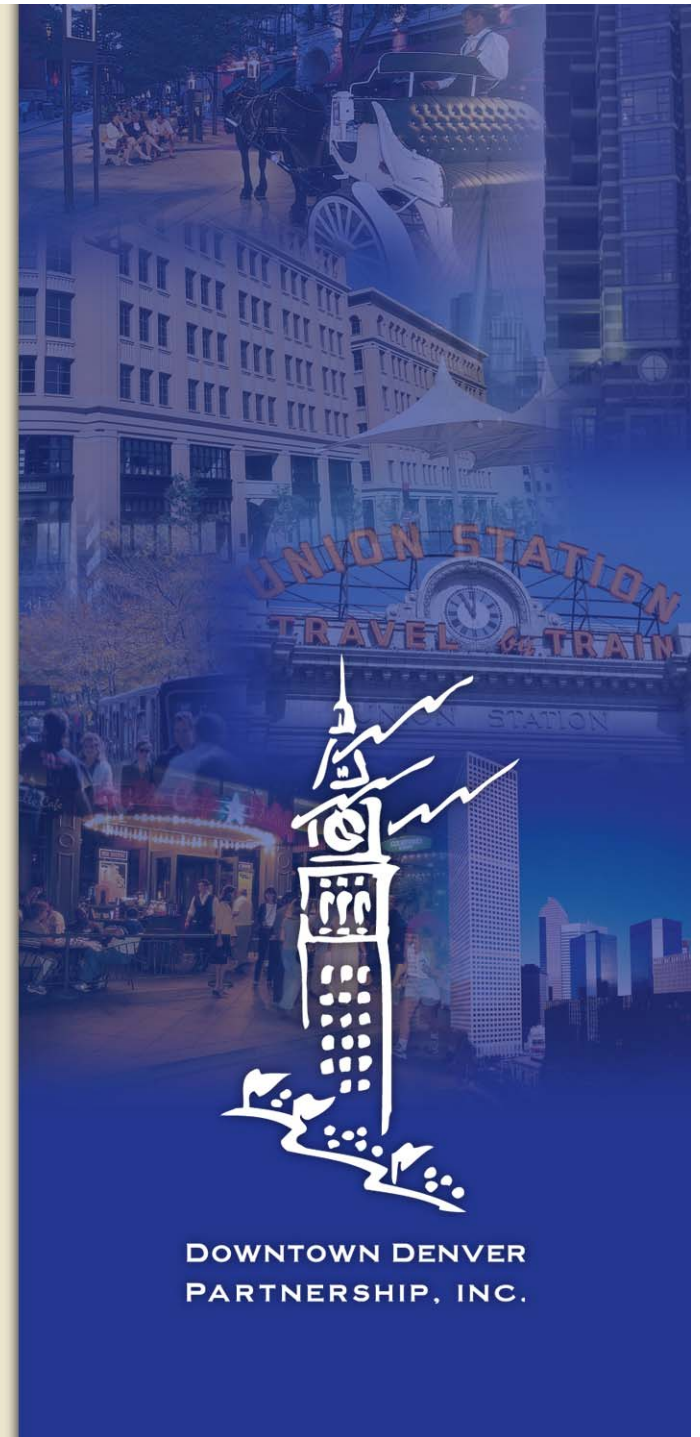


DOWNTOWN DENVER PARTNERSHIP, INC.

Downtown Denver: Retail Hotspot

Tami Door
President & CEO
Downtown Denver Partnership

Tuesday, October 14th, 2008



DOWNTOWN DENVER
PARTNERSHIP, INC.