

**NAIOP COLORADO CHAPTER 2016:
SPONSORSHIP PROGRAM
MENU OF OPPORTUNITIES**

NAMING RIGHTS SPONSOR: Rocky Mountain Real Estate Challenge \$50,000 – SOLD OUT
(Details regarding pricing and benefits are available from the NAIOP Office)

PROJECT SPONSOR: Rocky Mountain Real Estate Challenge \$40,000 – SOLD OUT
(Details regarding pricing and benefits are available from the NAIOP Office)

NAMING RIGHTS SPONSOR: Awards Event \$10,000 – 1 of 3 Available
(See page 4 for package details)

NAMING RIGHTS SPONSOR: Developing Leaders Program \$20,000 – SOLD OUT
(Details regarding pricing and benefits are available from the NAIOP Office)

	<u>2016</u>	<u>LEVEL</u>
	<u>VALUE</u>	<u>PACKAGE</u>
		<u>PRICE</u>
SUSTAINING SPONSOR (33.33% savings) – SOLD OUT		
Sustaining Sponsor 4 events - Choose from Package A or B:	\$12,000	
PACKAGE A: – SOLD OUT		
Economic Forecast Breakfast (January): ONLY SPONSOR		
Golf Tournament (June)		
Educational Series (4/5 from August - December)		
Breakfast Meeting (October/November)		
PACKAGE B: – SOLD OUT		
Breakfast Meeting (April)		
Mid-Year Forecast (July): ONLY SPONSOR		
Property Tour (September/October)		
Holiday Reception (December)		
Sponsored Event Regis./Preferred Seating (4 comps X 4 events)	\$750	
Sponsored Event Opportunity to Reserve Tables		Priceless
1 Premier Table at Awards Event		\$2,000
1 Elite Table at Real Estate Challenge		\$2,000
Company Name on WEB Page/Hot Link		\$250
Company Name in All Media Sponsor Lists		\$500
Annual Ad/Email to NAIOP Distribution List about Company		\$500
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	\$18,000	\$ 12,000

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	2016 VALUE	LEVEL PACKAGE PRICE
SUPPORTING SPONSOR PACKAGE (36.51% savings) – 1 or 2 Available		
Supporting Sponsor 3 events - Choose from Package A or B:	\$8,000	
PACKAGE A: – 1 Available		
Golf Tournament (June)		
Educational Series (4/5 from August - December)		
Breakfast Meeting (October/November)		
PACKAGE B: – SOLD OUT		
Breakfast Meeting (April)		
Property Tour (September/October)		
Holiday Reception (December)		
Sponsored Event Regis./Preferred Seating (4 comps X 3 events)	\$750	
Sponsored Event Opportunity to Reserve Tables	Priceless	
1 Premium Table at Awards Event	\$1,000	
1 Premium Table at Real Estate Challenge	\$1,600	
Company Name on WEB Page/Hot Link	\$250	
Company Name in All Media Sponsor Lists	\$500	
Annual Ad/Email to NAIOP Distribution List about Company	\$500	
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	\$12,600	\$ 8,000
 CHAPTER SPONSOR (39.39% savings) – 30 of 35 Available		
Chapter Support Banner at Events	\$3,500	
2 Player Spots at Golf Tournament	\$500	
½ Table at Awards Event	\$550	
½ Premium Table at Real Estate Challenge	\$800	
Company Name on WEB Page/Hot Link	\$250	
Company Name in All Media Sponsor Lists	\$500	
Annual Ad/Email to NAIOP Distribution List about Company	\$500	
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	\$6,600	\$ 4,000

LAW CORNER SPONSOR \$20,000 - SOLD OUT

(See page 4 for package details)

MDEDC SPONSOR: In Kind Contribution

(Details regarding pricing and benefits are available from the NAIOP Office)

MEDIA SPONSOR: In Kind Contribution - SOLD OUT

(Details regarding pricing and benefits are available from the NAIOP Office)

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UPGRADE YOUR SPONSORSHIP:

Is your sponsorship missing tickets to your favorite event? No worries, just Upgrade your Sponsorship by purchasing advance tickets to these popular events for 2016 at discounted 2015 rates!

Awards Event Tables:

- * Full Elite Table + \$1,500
- * Half Elite Table + \$750
- * Full Reserved Table + \$1,250
- * Half Reserved Table + \$625

Real Estate Challenge Tables:

- * Full Elite Table + \$2,400
- * Half Elite Table + \$1,200
- * Full Premium Table + \$1,900
- * Half Premium Table + \$950

Golf Tournament Tickets:

- * Foursome + \$1,000
- * Individual + \$250

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	LEVEL 2016 VALUE	PACKAGE PRICE
AWARDS OF ACHIEVEMENT PATRON: Awards Event – 1 of 3 Available		
Sponsor/Patron of Annual Awards Event	\$10,000	
1 Awards Event Elite Tables (10 guests) in Prime Location	\$2,000	
Company Logo on all AWARDS EVENT promotional materials Including link on AWARDS EVENT web page	\$2,500	
Opportunity to place one company representative on the AWARDS EVENT Committee	Priceless	
Opportunity to serve as a judge for the AWARDS EVENT	Priceless	
2 Player Spots at Golf Tournament	\$500	
1/2 Table at January Economic Forecast Breakfast (5 guests)	\$1,250	
1/2 Table at Mid-Year Forecast Update (5 guests)	\$1,250	
5 Registrations for the Holiday Reception	\$750	
Company Name on WEB Page/Hot Link	\$250	
Company Name in All Media Sponsor Lists	\$500	
Annual Ad/Email to NAIOP Distribution List about Company	\$500	
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	\$19,500	\$ 10,000

LAW CORNER SPONSOR (39% Saving) – SOLD OUT

Authorship of 6 (every other month) articles on legal subject of your choosing	\$10,000	
Articles distributed via all social media outlets		
Articles posted to NAIOP Colorado website		
Articles placed on chairs at all breakfast events		
Article printed in the NAIOP Colorado Supplement to CREJ		
Real Estate Roundtable Sustaining Sponsor (1 of 2)	\$4,000	
Legislative Policy Group Sustaining Sponsor (1 of 2)	\$4,000	
Legislative Reception Sustaining Sponsor (1 of 3)	\$3,000	
DL Legislative Event Supporting Sponsor (1 of 2)	\$2,000	
1 Table at Rocky Mountain Real Estate Challenge (10 guests)	\$2,500	
1 Awards Event Elite Table (10 guests) in Prime Location	\$2,000	
½ Table at January Economic Forecast Breakfast (5 guests)	\$1,250	
½ Table at Mid-Year Forecast Update (5 guests)	\$1,250	
1 Golf Foursome	\$1,000	
5 Registrations for the Holiday Reception	\$750	
Company Name on WEB Page/Hot Link	\$250	
Company Name in All Media Sponsor Lists	\$500	
Annual Ad/Email to NAIOP Distribution List about Company	\$500	
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	\$33,000	\$ 20,000